

Nantes Métropole | facts & figures



NANTES MÉTROPOLE DÉVELOPPEMENT

Give your business the best possible start



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Situation



● *Brest*

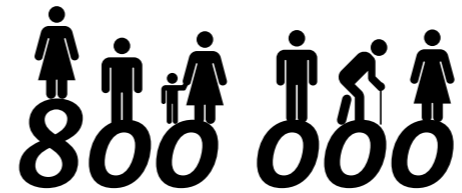
● *Rennes*

● *Angers*

Saint-Nazaire ●

● *Nantes*

● *Bordeaux*



*inhabitants in Nantes Saint-Nazaire
= Stockholm, Amsterdam, Seville*



Connections



TGV train station

- 22 high speed TGV trains to Paris each day (2 hour journey)
- N°.1 national train station in the region
- Future redevelopment of the train station to double its capacity: from 10 to 20 million passengers



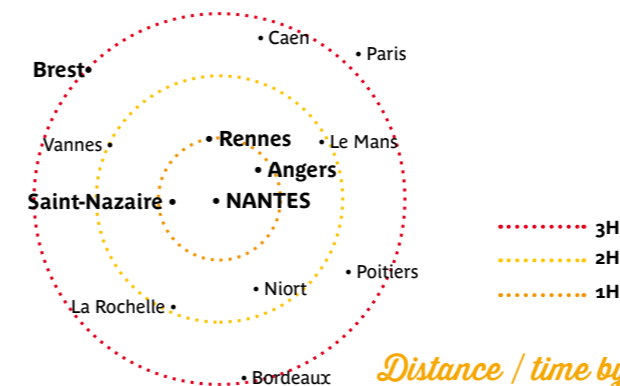
Large maritime port

- Linked to 400 ports around the world
- N°.1 port on the Atlantic coast
- Direct Nantes Saint-Nazaire/Gijón connection



Airport

- +7% average annual traffic
- 3.7 million passengers
- A new international airport in 2017 (more p.22)
- Top direct international connections: Brussels, Amsterdam, Dusseldorf, London, Madrid, Montreal, Venice
- 42 international destinations



To see all direct connections

Amsterdam	3 flights per day	1hr 35
Barcelona	2 flights per day	1hr 30
Bastia	6 flights per week	1hr 40
Bordeaux	4 flights per day	45 mins
Brussels	6 flights per day	1hr 25
Casablanca	1 flight per day	2hr 30
Dublin	3 flights per week	1hr 35
Düsseldorf	6 flights per week	1hr 40
Geneva	1 flight per day	1hr 15
Lille	3 flights per day	1hr 05
London	3 flights per day	1hr 10
Lyons	7 flights per day	1hr 10
Madrid	2 flights per day	1hr 30
Marseilles	5 flights per day	1hr 20
Montreal	2 flights per week	7hr 15
Munich	3 flights per week	1hr 40
Nice	3 flights per day	1hr 30
Paris	8 flights per day	1hr 35
Rome	6 flights per week	2hr 05
Strasbourg	3 flights per day	1hr 20
Toulouse	4 flights per day	1hr 15
Tunis	6 flights per week	2hr 35
Venice	2 flights per week	2hrs

*Pour consulter l'ensemble des liaisons directes : www.nantes.aeroport.fr

Living environment

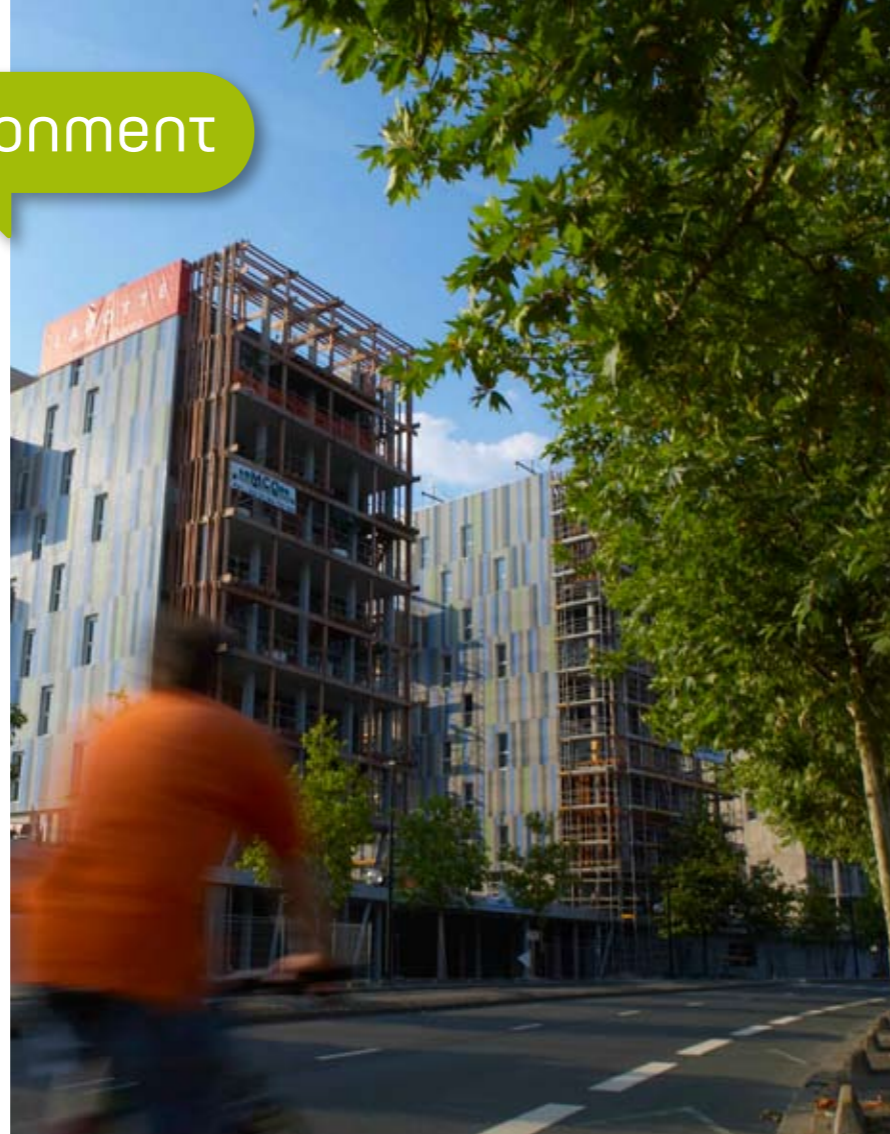
"Nantes was voted
**European Green
Capital for 2013**"



Housing

Average rent in the Nantes Métropole area in 2012:

- 10.47 Euros per m², rates not included
- Purchasing price*:
 - 2,73 € per m²
 - 5,000 new housing opportunities by 2016



Made in Nantes

A Nantes invention:
*the busway,
a circular bus route
with its own lane*

Getting around

- Diverse transportation opportunities: bus, tram, busway, "tram-train", rental bikes
- Nantes, voted 6th most "bicycle friendly city" in the world

Average
home/work
commute:
25 minutes



Living environment

Culture, recreation, tourism

■ The Château des ducs de Bretagne
1,150,000 visitors

■ Cultural festivals:
Festival of the Three Continents, Nantes
Spanish Film Festival...

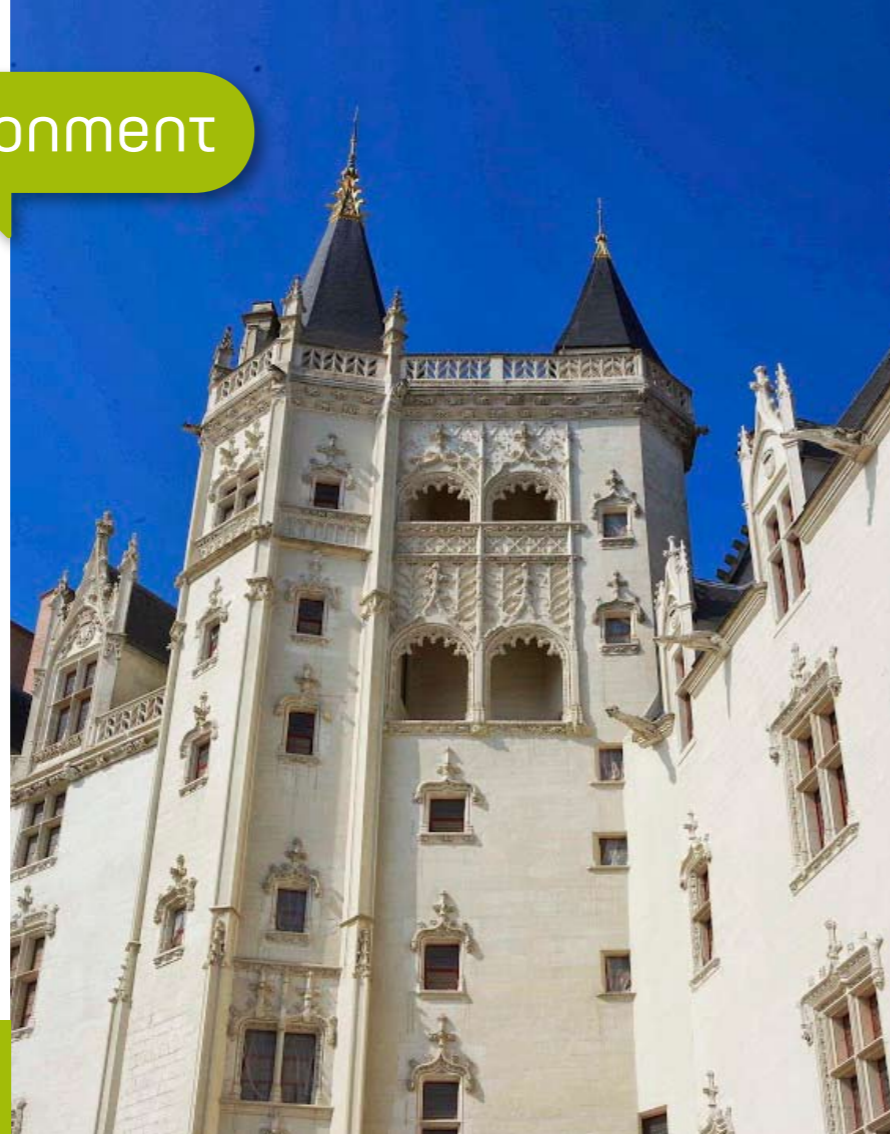
■ 37 m² of green space per inhabitant

Former Green Capitals:

COPENHAGEN: 28 m²

VITORIA-GASTEIZ: 20.2 m²

HAMBURG: 39 m²



Made in Nantes



La Folle journée

classical music festival, over 200
concerts throughout the week with
130,000 ticket sales.

The Marine Worlds Carousel

■ 25 metres high, 35 creatures,
room for up to 300 passengers

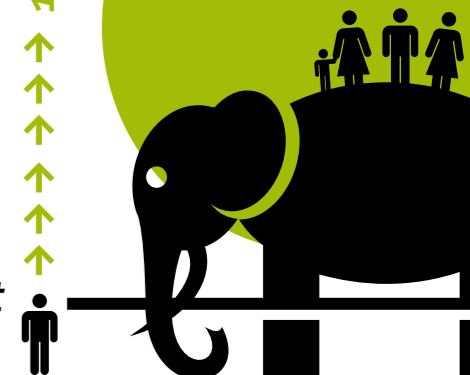
The Heron Tree

■ 47 metres in diameter,
■ 50 metres high

The Great Elephant

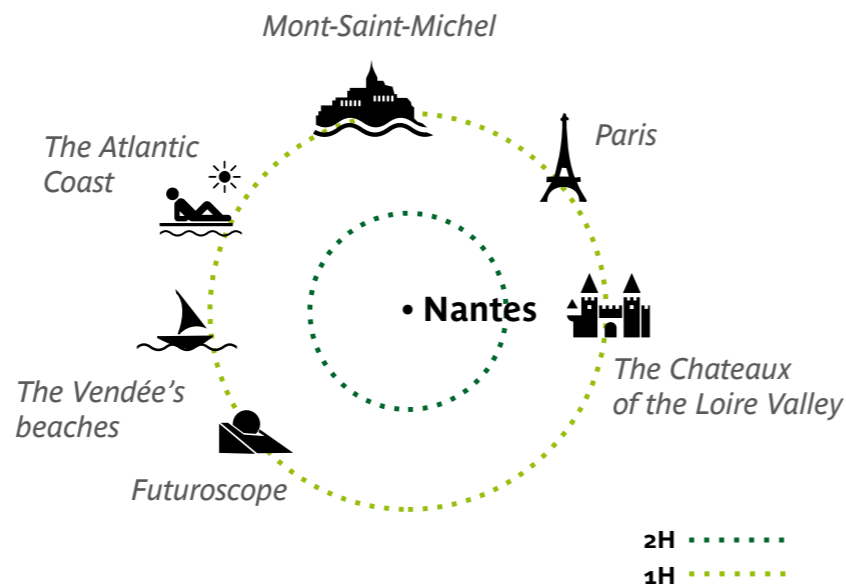
12 metres tall

can carry up to
52 passengers



Living environment

Leasures two hours away



Living in Nantes



Jason Cody

A professor at Lake Forest College near Chicago, is an inorganic chemistry researcher on a year's sabbatical at Nantes' Institut des Matériaux. This is not his first stay in Nantes:

"It's the third time I have come to spend a year in Nantes in the last 16 years. The quality of life here is great: friendly, quiet, great family day trips, very efficient transportation."



Food

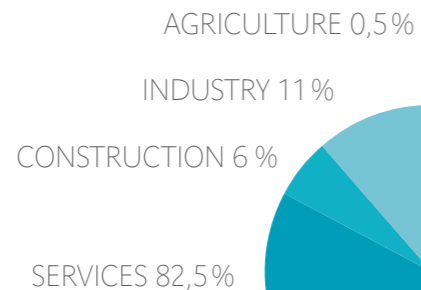
Nearby vineyards, specialities of the Nantes region (seafood, vegetables...)
The famous "Petit Lu"



Economic environment

Economic make-up

- 315 700 jobs over 10 years
- 3rd urban area in France in terms of job growth
- 40,000 executive positions: +82 % over 10 years
- Business survival rate: 75 % vs. 65 % across France



sectors breakdown



Higher education

- 276,000 students in the Grand Ouest region
- 54,000 students sur Nantes
- + 15 % students over 15 years
- 10 % international students at the university: highest percentage increase across France
- 3,100 engineering students
- 10 competitive national schools (Polytech'Nantes, Ecole des Mines, Audencia, Centrale Nantes, Ecole du Bois, Ecole de design, Ecole d'architecture...)

Economic environment

Competitive clusters recognized by the French government:

- Images et réseaux
- Atlanpole Biotherapies
- IDForCar
- EMC2 (Metallic Assemblies and Complex Composites)
- And the others :
Atlantic 2.0, Alliance Libre (leading open source cluster), Novabuild

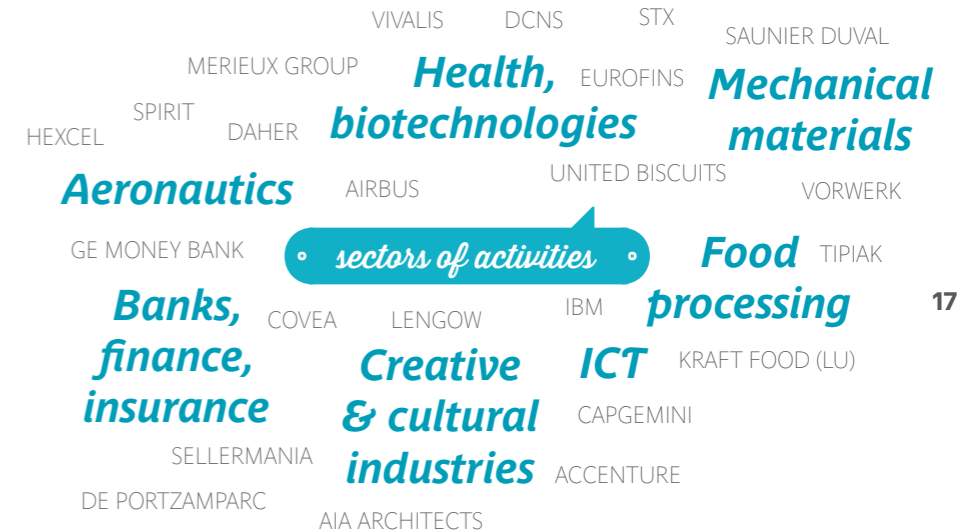
Working in Nantes



Michel Conil

Vorwerk, high-end household electrical appliance manufacturer:

Nantes's appeal played a huge role in the company's decision to locate to the city. The employee pool meant that we had no problems recruiting quality work teams.



Economic environment

- Business real estate
- Real estate rates – 2012 Auran/Cina study
- Services planning underway

New office rental market

€/ ex.VAT / ex.charges / m ² / year	CITY CENTRE	SUBURBS
NANTES	150/200	120/150
PARIS / ILE DE FRANCE REGION	540/770 (QCA/ La Défense Ouest)	255/320 (1st and 2nd périphérie)

Made in Nantes

Emblematic buildings



Manny

The Manny building, an emblem of Nantes' innovations in the field of architecture, is home to Coupechoux headquarters.



Skyline

A short distance from the TGV train station, "Skyline" is made up of a 7-floor and 8-floor building, representing a grand total of 17,000 m². The project serves as a model development right at the heart of the Euro-nantes business district.



Yleo

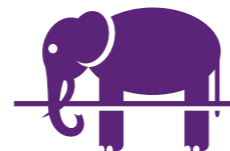
Created by C. de Portzamparc, Yleo is made up of 46,000 m² of offices, housing, and business facilities.



Ile de Nantes

Few cities can boast a project such as this: a stone's throw from the historic centre, the city is to be reconstructed upon its current site; a development of over one million square metres, 300,000 m² of which are reserved for economic activity.

La Fabrique, a bold cultural facility to the west, is a sign of the area's artistic ambitions, with 100,000 m² to be dedicated to creative industries: architecture, communication, and visual arts will be housed here by 2014.



Euronantes

Situated in up-and-coming urban neighbourhoods on the banks of the Loire River, Euronantes is the Atlantic coast's largest business cluster. The centre will eventually offer a total of 600,000 m² of office space in the very heart of the city, right next to the TGV train station (just 2 hours from Paris). Euronantes is extremely accessible thanks to a network of tram lines, Busway and the chronobus, and it offers a whole host of services that are desirable for businesses and employees alike.



A number of large companies are already onsite: CIC, Capgemini, Henner-GMC, Bouygues Construction, Fidélia Assistance, Véolia, Regus International... 200,000 m² of additional office space will be added to the existing 400,000 m² by 2020. By this same date, the redevelopment of the TGV station will be complete, doubling its current annual passenger capacity.



Grand Ouest international airport

By the end of 2017, the future Grand Ouest Airport, situated 20km north of Nantes, will welcome the business activity that is currently funnelled through the Nantes Atlantique airport. This new infrastructure will be in keeping with the economic and demographic development of the region, one of the most dynamic across the whole of France (1 million additional inhabitants expected by 2030).

This future platform will be able to accommodate 4 million people from day one.



IRT Jules Verne

The Jules Verne Technological Research Institute project will take place to the south of Nantes, not far from Airbus. 70,000 m² of premises dedicated to teaching, research, and innovation in composite materials will bring together the major players in the naval, energy, and ground transportation industries: Airbus, STX, PSA, DCNS, Segula... A total of around a thousand researchers and a hundred businesses will be housed at the industrial vocational institute, translating into 5,000 jobs within 10 years.



Offshore wind farm

In April 2012, the EDF-Alstom-Dong consortium was awarded three state-controlled wind farm development zones, one of which will be off the coast of Saint-Nazaire. 80 new wind turbines will be built, which is the equivalent of 480 MW of power, or enough energy to provide electricity to 400,000 households. The economic repercussions for the region are as significant as the project itself: two Alstom factories in Saint-Nazaire would employ a total of 500 people. By the time it's completed, the project could well generate over 2,000 new jobs. The wind park is expected to be up and running by 2018.

Document put together in collaboration with **AURAN**, urban planning agency for the Nantes region.



The international agency Nantes Saint-Nazaire
www.nantes-just-imagine.com

The reception of the foreign researchers in Nantes
www.nantes-chercheur.org/

Nantes Métropole
www.nantesmetropole.fr

Business locating and development, economic information
www.nantes-developpement.com

Technological innovation
www.atlanpole.fr

Tourism
www.nantes-tourisme.com
www.levoyageanantes.fr

Congress
www.lacite-nantes.fr

Higher education
www.univ-nantes.fr

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Give your business the best possible start

Nantes Métropole Développement, the economic development agency created in 1998 by the Urban Community of Nantes, is tasked with bringing new companies to the territory and helping them get established.

Its mission hinges on three actions:

- Location and setup engineering
- Promoting the territory
- Coordinating economic players

The agency has a staff of 18, and is presided by Charles Gautier, Vice President-Economic Development of Nantes Métropole, and directed by Patrick Robert.

Since 1998, Nantes Métropole Développement has worked alongside 800 businesses, offering support as they set up in the metropolitan area and contributing to the creation of over 11,000 jobs.



Nantes Métropole Développement est un outil opérationnel au service des entreprises, créé et financé par la communauté urbaine de Nantes.

L'agence associe également à son fonctionnement l'agglomération nazairienne, le département de Loire-Atlantique, la CCI de Nantes, la Chambre de Métiers de Loire-Atlantique et des entreprises du territoire. Elle est membre du CNER (Conseil National des Economies Régionales).



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